



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

Contract / Revision 575761 /		Alt Order # 09821521
Product American Crossroads		
Contract Dates 09/19/12 - 09/27/12	Estimate # 1017	
Advertiser American Crossroads		Original Date / Revision 09/18/12 / 09/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling Do Not Mail		
Demographic Adults 35+		
IDB# 8433	Advertiser Code 11	Product Code 27
Agency Ref		Advertiser Ref

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	8	09/19/12	09/19/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
		FOX 8 NEWS IN THE MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--W----				1	\$1,600.00			
N 2	8	09/20/12	09/20/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
		FOX 8 NEWS IN THE MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$1,600.00			
N 3	8	09/21/12	09/21/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
		FOX 8 NEWS IN THE MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	----F--				1	\$1,600.00			
N 4	8	09/24/12	09/24/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
		FOX 8 NEWS IN THE MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	M-----				1	\$1,600.00			
N 5	8	09/25/12	09/25/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
		FOX 8 NEWS IN THE MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-T-----				1	\$1,600.00			
N 6	8	09/26/12	09/26/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
		FOX 8 NEWS IN THE MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--W----				1	\$1,600.00			
N 7	8	09/27/12	09/27/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
		FOX 8 NEWS IN THE MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---T---				1	\$1,600.00			
N 8	8	09/20/12	09/20/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$2,400.00
		FOX8 NEWS AT 530P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$2,400.00			

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<u>Contract Dates</u> 09/19/12 - 09/27/12	<u>Product</u> American Crossroads	<u>Estimate #</u> 1017
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 9	8	09/24/12	09/24/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$2,400.00
		FOX8 NEWS AT 530P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	M-----				1	\$2,400.00			
N 10	8	09/26/12	09/26/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$2,400.00
		FOX8 NEWS AT 530P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--W----				1	\$2,400.00			
N 11	8	09/19/12	09/19/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$3,200.00
		FOX8 NEWS AT 6P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--W----				1	\$3,200.00			
N 12	8	09/21/12	09/21/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$3,200.00
		FOX8 NEWS AT 6P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	----F--				1	\$3,200.00			
N 13	8	09/25/12	09/25/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$3,200.00
		FOX8 NEWS AT 6P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-T-----				1	\$3,200.00			
N 14	8	09/27/12	09/27/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$3,200.00
		FOX8 NEWS AT 6P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	---T---				1	\$3,200.00			
N 15	8	09/19/12	09/19/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$3,400.00
		FOX8 NEWS AT 10P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--W----				1	\$3,400.00			
N 16	8	09/20/12	09/20/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$3,400.00
		FOX8 NEWS AT 10P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---T---				1	\$3,400.00			
N 17	8	09/23/12	09/23/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1	\$3,400.00
		FOX8 NEWS AT 10P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$3,400.00			
N 18	8	09/24/12	09/24/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$3,400.00
		FOX8 NEWS AT 10P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	M-----				1	\$3,400.00			
N 19	8	09/25/12	09/25/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$3,400.00
		FOX8 NEWS AT 10P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-T-----				1	\$3,400.00			
N 20	8	09/26/12	09/26/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$3,400.00
		FOX8 NEWS AT 10P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	--W----				1	\$3,400.00			
N 21	8	09/27/12	09/27/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$3,400.00
		FOX8 NEWS AT 10P										

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$3,400.00			
Totals											21	\$55,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	21	\$55,000.00	\$46,750.00
Totals	21	\$55,000.00	\$46,750.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

<u>7/19/12</u>	<u>Steph Mury</u>	<u>703-299-1760</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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